

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Home
 PROJECT: : Plan 899 Creative Fees
 CE. NO. : PLDT-HOME-2024-0036rev1
 DATE : 25 July 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888



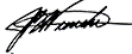



	SERVICE	NET	VAT	COST IN PHP
I	KV CREATION Creation of KV concept	57,000.00	6,840.00	63,840.00
II	STOCK PHOTOS Licensing of 13x stock photos - Cost per image @ USD 155 - Forex: USD 1 = 61.55 (Based on BSP rate as of July 19, 2024)	117,641.68	14,117.00	131,758.68
III	LAYERED FILE Turnover of 1x layered file	25,000.00	3,000.00	28,000.00
IV	ASC APPLICATION Inclusive of: - 1x Static Special Screening/Clearing Application Fee (Php 30,800) - Advancing Fee (15% of application fee, Php 4,620) - Processing Fee (Php 5,000)	40,420.00	4,850.40	45,270.40
V	ACCOUNT MANAGEMENT On items number I, II, III, IV	48,012.34	5,761.48	53,773.82
	SUB TOTAL	288,074.02	34,568.88	322,642.90
	GRAND TOTAL	288,074.02	34,568.88	322,642.90

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

SUPPLIER COST BREAKDOWN

Vendor	Vendor Code	Payment Terms		Net Amount	VAT	Gross Amount
		DUE	%			
	Tribal	30	0%	313908.24	37668.9888	351577.2288
TOTAL			%			

SUBMITTED BY:  Maxine K. Cruz Senior Account Manager		
NOTED BY:  Diane Chua Managing Director	NOTED BY:  Jennifer B. Wieneke Head of Business	
APPROVED BY:  Shy Pantinos	APPROVED BY:  Ruby Ann C. Gonzales AVP, Home Acquisition Marketing	APPROVED BY:  Patrick S. Tang FVP, Home Acquisition Marketing