

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Home
 PROJECT : PLDT Home 5G + ASC Addendum
 CE. NO. : PLDT-HOME-2024-0072
 DATE : 18 October 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I ASC APPLICATIONS	33,204.00		33,204.00
One (1) special S2 clearing application for 30s 16:9 Two (2) regular S1 screening & S2 clearing applications for: - 15s (9:16, 4:5, 1:1) - 6s (16:9, 9:16, 4:5, 1:1) Management & processing of three (3) ASC applications			
II ADVANCING FEE	2,730.60		2,730.60
15% Advancing Fee			
III ACCOUNT MANAGEMENT & CLIENT SERVICING FEE	6,640.80	0.00	6,640.80
On items number I			
SUB TOTAL	42,575.40	0.00	42,575.40
12% VAT			5,109.05
GRAND TOTAL	42,575.40	0.00	47,684.45

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

SUBMITTED BY: Maxine K. Cruz Senior Account Manager	PREPARED BY: Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director	NOTED BY: Jennifer B. Wieneke Head of Business	
APPROVED BY: Miguel Ruffy Brand Equity Management	APPROVED BY: Ana May C. Jovellanes Head of Brand Equity	