

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : PLDT Inc.  
**BRAND** : Home  
**PROJECT** : PLDT Home Video Coverage Project - Raket House  
**CE. NO.** : PLDT-HOME-2024-0015  
**DATE** : 04 April 2024

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

	SERVICE	NET	ASF	VAT	TOTAL
I	<b>VIDEO PRODUCTION FOR SM CYBERZONE BAGUIO</b>  <ul style="list-style-type: none"> <li>• 3 Days coverage</li> <li>• 1 post-event video highlight (max 1-minute)</li> <li>• 3 video invite (max 30 seconds)</li> </ul> <b>PHOTOGRAPHY SERVICE FROM SM CYBERZONE BAGUIO</b>  <ul style="list-style-type: none"> <li>• 600 total edited photos</li> </ul> <b>Raket House Media Studios Management Services</b>  <ul style="list-style-type: none"> <li>• Manpower acquisition and delegation</li> <li>• Operations Communication</li> <li>• Deployment</li> </ul> <b>RAKET HOUSE MEDIA STUDIOS MANAGEMENT SERVICES</b>  <ul style="list-style-type: none"> <li>• Professional Cameras</li> <li>• Video Editing Hardware</li> <li>• Video Editing Software</li> <li>• Photo Editing Hardware</li> <li>• Photo Editing Software</li> </ul>	96,380.31	0.00	11,565.64	107,945.95
II	<b>ACCOUNT MANAGEMENT AND CLIENT SERVICING FEE</b> On items number I	19,276.06		2,313.13	21,589.19
	<b>SUB TOTAL</b>	<b>115,656.37</b>	<b>0.00</b>	<b>13,878.76</b>	<b>129,535.14</b>
	<b>GRAND TOTAL</b>	<b>115,656.37</b>	<b>0.00</b>	<b>13,878.76</b>	<b>129,535.14</b>

**TERMS :**

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

**SUPPLIER COST BREAKDOWN**

		Payment Terms				
Vendor	Vendor Code	DUE	%	Net Amount	VAT	Gross Amount
	Tribal	30	0%	115656.37	13878.7644	129535.1344
<b>TOTAL</b>			<b>%</b>	<b>115656.37</b>	<b>13878.764399999998</b>	<b>129535.1344</b>

SUBMITTED BY: <i>Maxine K. Cruz</i> <b>Maxine K. Cruz</b> Senior Account Manager		PREPARED BY: <i>C. Lumayad</i> <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager		VERIFIED BY: <i>Lalyn Morete</i> <b>Lalyn Morete</b> Senior Finance Analyst	
NOTED BY: <i>Diane Chua</i> <b>Diane Chua</b> Managing Director			NOTED BY: <i>Jennifer B. Wieneke</i> <b>Jennifer B. Wieneke</b> Telco Head/PLDT Head		
APPROVED BY: <i>Mabie Encarnacion-Borromeo</i> <b>Mabie Encarnacion-Borromeo</b> Digital Marketing Manager, PLDT Home			APPROVED BY: <b>Ma. Zelinda Borromeo</b> Head of A&P, PLDT Home		