

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : SMART COMMUNICATIONS, INC.  
**BRAND** : Corporate  
**PROJECT** : Smart Brand Narrative Fairies Boosters - November 2024  
**CE. NO.** : SMART-SMART COMMUNICATIONS-2024-0029  
**DATE** : 29 October 2024

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
<b>Duration: November 2024</b> <b>CONTROLLING THE BRAND NARRATIVE</b> Amplifiers, base defense and offense Group infiltration	500,000.00	60,000.00	560,000.00
<b>SUB TOTAL</b>	<b>500,000.00</b>	<b>60,000.00</b>	<b>560,000.00</b>
<b>GRAND TOTAL</b>	<b>500,000.00</b>	<b>60,000.00</b>	<b>560,000.00</b>

**TERMS :**

NOTE: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: <b>Jennifer B. Wieneke</b> Head of Business	PREPARED BY: <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Diane Chua</b> Managing Director		
APPROVED BY: <b>Michael Bryan S. Mutuc</b> Content and Community Head	APPROVED BY: <b>Jerome Almirante</b> Department Head/VP Innovations and Digital Services	

Budget source:  
 24SCM1470015 - 50,000  
 24SCM1340024 - 450,000