

PRODUCTION & CREATIVE SERVICES COST ESTIMATE




CLIENT : NUTRIASIA, INC.
 BRAND : UFC
 PROJECT : UFC FRESH SELECTIONS | CHRISTMAS CAMPAIGN 2021 OPTION 1
 CE. NO. : NUTRIASIA-UFC-2021-0056
 DATE : 09 November 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	WTAX	VAT	TOTAL
I	CREATIVE CONCEPTUALIZATION + CAMPAIGN LOGO DEVELOPMENT -Development of x1 Creative Idea -Development of x1 Logo + Name Study	292,500.00			292,500.00
II	SOCIAL POST DEVELOPMENT FOR CHRISTMAS IN OUR CARTS -Development of x10 Facebook posts (x1 per bundle)	140,000.00			140,000.00
III	KOL ENGAGEMENT FOR COOK IT EASY WITH UFC 5 KOLs only with 2 Tiktok videos + 2 IG posts each (all crossposted on UFC Facebook Page) = 40k x 5 = 200k: @whatsin.jansplate @eatwellpinas @chefbeng @panda.eatss @foodtripbakamo_	200,000.00		35,294.12	235,294.12
IV	INFLUENCER MANAGEMENT FEES -Management of x5 Influencers	80,000.00			80,000.00
V	PROJECT MANAGEMENT FEES	102,500.00			102,500.00
VI	ASF	28,235.29			28,235.29
	SUB TOTAL	843,235.29	35,294.12	0.00	878,529.41
	12% VAT				105,423.53
	GRAND TOTAL	843,235.29	35,294.12	0.00	983,952.94

TERMS : 100% payment upon approval of CENote: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Nino Runes Account Director	PREPARED BY: Nino Runes Account Director
NOTED BY: Reg Cabanban Managing Partner	

APPROVED BY:  Jam Fradejas	APPROVED BY: Deborah Reyes	APPROVED BY:  Mario Mendoza Jr.
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