

PRODUCTION & CREATIVE SERVICES COST ESTIMATE









CLIENT : NUTRIASIA, INC.
BRAND : Mang Tomas
PROJECT: : Mang Tomas | Machobukan with LEP
CE. NO. : NUTRIASIA-MANG-TOMAS-2021-0034
DATE : 30 July 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

| SERVICE | NET | WTAX | VAT | TOTAL |
|---|------------|------|-----|-------------------|
| I LETS EAT PARE FEES Implementation Requirements: <ul style="list-style-type: none"> • (38) posts minimum in total for the (5) themed campaigns for (5) months <ul style="list-style-type: none"> o Cross-posting content from LEP Admin to other relevant Social Assets like our IG Account, FB Page, and FB Communities: Classic Pare, Titos and Titas of Manila (1.7M members) and Let's Drink to that Pare (19k members), as well as Regional LEP Communities for Bacolod (Kaon Ta Pare, 11k members) and Davao (Kaon ta Bai, 6k members) August <ul style="list-style-type: none"> o Community influencer seeding (6 influencers) inside Let's Eat Pare with the theme: non-pork pairings • September <ul style="list-style-type: none"> o Community influencer seeding (6 influencers) inside Let's Eat Pare with the theme: veggie pairings • October <ul style="list-style-type: none"> o Facilitate community contest for the 'best pulutan idea' • November <ul style="list-style-type: none"> o Community influencer seeding (6 influencers) inside Let's Eat Pare with the theme: kakaibang pampagana or unlikely Mang Tomas combos • December <ul style="list-style-type: none"> o Facilitate community contest for the 'complete holiday handaan' Insighting: <ul style="list-style-type: none"> • Monthly Food Industry Trends Report: A general listing of trends based on social listening within LEP that can be converted into solution-based campaigns for clients | 480,000.00 | | | 533,333.33 |

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|----|-------------|------------|-----------|------|------------|
| II | ASF (12%) | 64,000.00 | | | 64,000.00 |
| | SUB TOTAL | 544,000.00 | 53,333.33 | 0.00 | 597,333.33 |
| | 12% VAT | | | | 71,680.00 |
| | GRAND TOTAL | 544,000.00 | 53,333.33 | 0.00 | 669,013.33 |

TERMS : 100% payment upon approval of CENote: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

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| SUBMITTED BY:  Nino Runes Account Director | | PREPARED BY:  Nino Runes Account Director | |
| NOTED BY:  Reg Cabanban Managing Partner | | | |
| APPROVED BY:  Mario Mendoza Jr. | APPROVED BY:  Sol Jacinto | APPROVED BY:  Pau Baloro | |