

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : FIRST PGMC ENTERPRISES, INC.
 BRAND : Alcopro
 PROJECT: : Alcopro | Community Management and Social Post Extension (July 2021 - August 2021)
 CE. NO. : FIRST PGMC-ALCOPRO-2021-0014
 DATE : 30 June 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	COMMUNITY MANAGEMENT FEES	120,000.00		120,000.00
	-Community Management from July 2021 - August 2021			
	-Facebook Community Management			
	*Mon-Fri, 9am-6pm, except holidays			
	*Implement the online community strategy, coordinating with stakeholders across the client's brand to ensure its effectiveness & providing superior quality of customer service & support to the online community with the help of various communication tools			
	-Day-to-day administration & management of conversations, posting of content, performance analysis, fan engagement			
	-Promo Management (with simple mechanics; up to 2 promos; exclusive of DTI or ASC permit & fees)			
	-Monthly page performance report with competitors			
II	SOCIAL POSTS	84,000.00		84,000.00
	-Development of Facebook posts from July 2021 - August 2021			
	*3 posts a month, total of 6 posts			
III	PROJECT MANAGEMENT FEES	40,800.00		40,800.00
	Day-to-day client servicing & management of program & activities			
	Coordination with other agencies / partners for all integrated marketing communication efforts			
	Weekly project lists, timetables & meeting			
	SUB TOTAL	244,800.00	0.00	244,800.00
	12% VAT			29,376.00
	GRAND TOTAL	244,800.00	0.00	274,176.00

TERMS : 100% payment upon approval of the CENote: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Nino Runes Account Director	PREPARED BY: Nino Runes Account Director
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NOTED BY: 

Reg Cabanban
Managing Partner

APPROVED BY: 
Julie Ann Climacosa

APPROVED BY: 
Gretchen King

APPROVED BY: 
Charles Cruz