

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE




**CLIENT** : FIRST PGMC ENTERPRISES, INC.  
**BRAND** : Alcopro  
**PROJECT** : Alcopro | Community Management and Social Post Extension (May 2021 - June 2021)  
**CE. NO.** : FIRST PGMC-ALCOPRO-2021-0009  
**DATE** : 30 April 2021

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	<b>Community Management</b> Community Management from May 2021 - June 2021 Facebook) *Mon-Fri, 9am-6pm, except holidays *Implement the online community strategy, coordinating with stakeholders across the client's brand to ensure its effectiveness & providing superior quality of customer service & support to the online community with the help of various communication tools - Day-to-day administration & management of conversations, posting of content, performance analysis, fan engagement - Monthly page performance report with competitiveness	120,000.00		120,000.00
II	<b>Social Posts</b> - Development of Facebook posts from May 2021 - June 2021 *2 posts a month, total of 4 posts	56,000.00		56,000.00
III	<b>Project Management Fees</b> - Day-to-day client servicing & management of program & activities -Weekly project lists, timetables & meeting	35,200.00		35,200.00
	<b>SUB TOTAL</b>	<b>211,200.00</b>	<b>0.00</b>	<b>211,200.00</b>
	<b>12% VAT</b>			<b>25,344.00</b>
	<b>GRAND TOTAL</b>	<b>211,200.00</b>	<b>0.00</b>	<b>236,544.00</b>

**TERMS** : 100% payment upon approval of the CENote: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: <b>Nino Runes</b> Account Director	PREPARED BY: <b>Nino Runes</b> Account Director
NOTED BY: <b>Reg Cabanban</b> Managing Partner	

APPROVED BY: <b>James Lim</b>	APPROVED BY:  <b>Charles Cruel</b>	APPROVED BY: <b>Gretchen King</b>
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