

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE

**CLIENT** : PLDT Inc.  
**BRAND** : Corp  
**PROJECT:** : PLDT Maintenance 2023  
**CE. NO.** : PLDT-CORP-2023-0001  
**DATE** : 02 February 2023



16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET VAT	TOTAL
<b>I CREATIVES</b> Art and Copy	499,999.00	<b>499,999.00</b>
<b>II DIGITAL PRODUCTION SERVICES</b>		
WEBSITE MAINTENANCE		
- Minor change: minimum 2 hours (up to 3 items)		
- Major Change: minimum 4 hours per change		
- Manhours coverage may extend to code deployments to PLDT Servers.*		
> Testing on the latest version of the following desktop browsers: Chrome, Firefox, and Safari; Mobile browsers: Chrome and Safari		
> Cumulative but not exceeding 8 hours per day		
> Mondays to Fridays, 9am to 6pm only**		
* Given that Tribal has the necessary access to PLDT Servers		
** Rush fees may apply outside regular working hours		
up to 200 shared consumable manhours for both I and II		
<b>III ACCOUNT MANAGEMENT AND CLIENT SERVICING FEE</b>		
<b>SUB TOTAL</b>	499,999.00 0.00	<b>499,999.00</b>
<b>12% VAT</b>		<b>59,999.88</b>
<b>GRAND TOTAL</b>	499,999.00 0.00	<b>559,998.88</b>

SUBMITTED BY:  <b>SANDY C. RAPAS</b> Senior Digital Project Manager	PREPARED BY:  <b>SANDY C. RAPAS</b> Senior Digital Project Manager	VERIFIED BY:  <b>Jinky Salac</b> Group Finance Manager
NOTED BY:  <b>Diane Chua</b> Managing Director		
APPROVED BY:  <b>Elijah Chito Mendoza</b> Digital Communications Sr. Manager	APPROVED BY:  <b>Catherine Yap-Yang</b> FVP and Group Head, PLDT and Smart Communications, Inc.	







# PLDT.com Website Maintenance CE 2023

Final Audit Report

2023-02-10

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