

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.
 BRAND : Bro
 PROJECT : PLDT Home Famload x EAT TVC 15s (Project: DISCO) Addendum
 CE. NO. : SMART-SMART COMMUNICATIONS-2023-0052rev1
 DATE : 17 November 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	BASIC PRODUCTION COST - Post editing (online conversion/superless editing) - Production coordination - TVCEX (5 transmission) - for NON EAT 15s edit down (16:9) digital and tv	253,129.41	30,375.53	283,504.94
II	AUDIO POST AND MUSIC PRODUCTION Inclusions: - three (3) studio hours - editing / mixing for release of: 1 x 15s ED (16:19) NON EAT TV/Digital 1 x 15s ED (1:1) EAT derivatives - existing material - original music royalties	36,800.00	4,416.00	41,216.00
III	ACCOUNT MANAGEMENT & CLIENT SERVICING FEE On items number I, II	43,489.41	5,218.73	48,708.14
	SUB TOTAL	333,418.82	40,010.26	373,429.08
	GRAND TOTAL	333,418.82	40,010.26	373,429.08

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

SUBMITTED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager		PREPARED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager		VERIFIED BY: Lalyn Morete Senior Finance Analyst	
NOTED BY: Diane Chua <i>Diane Chua</i> Managing Director					
APPROVED BY: <i>Miguel Ruff</i> Miguel Ruffy	APPROVED BY: <i>Ana May Joyellanos</i> Ana May Joyellanos	APPROVED BY: <i>Adrian Azana</i> Adrian Azana	APPROVED BY: <i>John Yanez</i> John Yanez	<i>25</i>	