

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.
BRAND : Corp
PROJECT : PLDT CMS Integration Part 1 + Minor Enhancements FY2022
CE. NO. : SMART-SMART COMMUNICATIONS-2022-0009
DATE : 14 September 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

| | SERVICE | NET | VAT | COST IN PHP |
|-----|---|---------------------|-------------------|---------------------|
| I | Website Development A. Change Requests and Minor Enhancements - Feb to May 2022 (205 manhours) - Jun to Dec 2022 (700 manhours) B. CMS Integration - First half of CMS Integration Based on 2022-06-30 Additional Pages for CMS (200 manhours) Testing on latest version of the following desktop browsers: Chrome, Firefox and Safari; Mobile browsers: Chrome and Safari | 2,250,000.00 | 270,000.00 | 2,520,000.00 |
| II | Creatives A. Art and Copy - 40 manhours (Consumable) | 60,000.00 | 7,200.00 | 67,200.00 |
| III | Account Management and Client Servicing Fee | 346,500.00 | 41,580.00 | 388,080.00 |
| | SUB TOTAL | 2,656,500.00 | 318,780.00 | 2,975,280.00 |
| | GRAND TOTAL | 2,656,500.00 | 318,780.00 | 2,975,280.00 |

| | |
|---|---|
| SUBMITTED BY: SANDY C. RAPAS Senior Digital Project Manager | PREPARED BY: SANDY C. RAPAS Senior Digital Project Manager |
| NOTED BY: Diane Chua Managing Director | |
| APPROVED BY: Catherine Yap-Yang FVP Group Head, Corporate Communications, PLDT and Smart | |







CE PLDT.com Website Maintenance 2022

Final Audit Report

2022-09-15

| | |
|-----------------|---|
| Created: | 2022-09-15 |
| By: | Elijah Chito Mendoza (ebmendoza@smart.com.ph) |
| Status: | Signed |
| Transaction ID: | CBJCHBCAABAAEQYfBPBWG7afbyWeLZgkHm0Y6bUuVJEq |

"CE PLDT.com Website Maintenance 2022" History

-  Document created by Elijah Chito Mendoza (ebmendoza@smart.com.ph)
2022-09-15 - 4:56:20 AM GMT
-  Document emailed to cyyang@pldt.com.ph for signature
2022-09-15 - 4:57:06 AM GMT
-  Email viewed by cyyang@pldt.com.ph
2022-09-15 - 4:59:27 AM GMT
-  Signer cyyang@pldt.com.ph entered name at signing as Catherine Yap-Yang
2022-09-15 - 4:59:49 AM GMT
-  Document e-signed by Catherine Yap-Yang (cyyang@pldt.com.ph)
Signature Date: 2022-09-15 - 4:59:51 AM GMT - Time Source: server
-  Agreement completed.
2022-09-15 - 4:59:51 AM GMT