


# PRODUCTION & CREATIVE SERVICES COST ESTIMATE




CLIENT : MANG INASAL PHILIPPINES, INC.  
BRAND : Mang Inasal  
PROJECT : Back to Dine-in Tactical Campaign  
CE. NO. : MANG INASAL-2022-0002  
DATE : 28 March 2022

16/F Two World Square  
McKinley Hill, The Fort  
Taguig City, Philippines  
Tel.: 8856-7888  
Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	Digital Campaign Strategy Includes Conversations, Insight, Communication Strategy, Content Strategy and Tactical Social Executions	300,000.00		300,000.00
II	Project Management Fee	60,000.00		60,000.00
	<b>SUB TOTAL</b>	<b>360,000.00</b>	<b>0.00</b>	<b>360,000.00</b>
	10% ASF			36,000.00
	12% VAT			47,520.00
	<b>GRAND TOTAL</b>	<b>360,000.00</b>	<b>0.00</b>	<b>443,520.00</b>

PREPARED BY:   
Love Rosas  
Account Director

NOTED BY:   
Reg Cabanban  
Managing Partner

APPROVED BY:   
Diane Capile  
Business Unit Head