

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : DEPARTMENT OF TOURISM
 BRAND : DOT
 PROJECT: : DOT MFA Influencer Engagement
 CE. NO. : DOT-2021-0017
 DATE : 25 August 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	INFLUENCER TALENT FEES	1,020,022.22		1,020,022.22
	Inclusions: '1 x 30-60sec TikTok Video			
	Cross posted on other social media platforms (FB/IG)			
	<ul style="list-style-type: none"> • Vina Guerrero • Marie Lozano • Cha Ocampo • Kim Vinzon • Joyce Glorioso • Jiro Morato • Raven Niel • Isabel Luche • Joj Agpangan • Debbie O • John Hermris • Vito Selma • Natalie Tan • Isha Almero • Colz Vidal • Leap and Trail • Rafael Garcia • Aika Ching • Challe Reglos • Jul Martinez • Jerome Perez • Nico Sevillano 			
II	1 MO. INLUENCER ENGAGEMENT AND BRIEFING	82,000.00		82,000.00
III	CREATIVE CONCEPT & DIGITAL EXECUTIONS	200,000.00		200,000.00
	SUB TOTAL	1,302,022.22	0.00	1,302,022.22
	12% ASF			156,242.67
	12% VAT			174,991.79
	GRAND TOTAL	1,302,022.22	0.00	1,633,256.67

PREPARED BY: *Love Rosas*
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 Account Director

NOTED BY: 

Reg Cabanban
Managing Partner

APPROVED BY: 

HOWARD LANCE UYKING
ASEC BRANDING & MARKETING COMMUNICATIONS