

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Toyota
 PROJECT: : Toyota HEV Multiple KVs
 CE. NO. : TOYOTA-2024-0017
 DATE : 29 April 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I FA PRODUCTION	70,000.00		70,000.00
- Resizing of 13 Print, 1 Magazine, 3 OOH Static & 1 e-OOH			
- Four (20) hours of computer time @ Php 3500/hour			
II ASC APPLICATION	5,966.00		5,966.00
- Permit Fee:			
1x, OOH @ Php 840			
- Advancing fee (15% of permit fee) @ Php 126			
- Processing Fee @ Php 5,000			
III LAYERED FILE	5,000.00		5,000.00
- Benefits KV			
SUB TOTAL	80,966.00	0.00	80,966.00
11.65% ASF			9,432.54
12% VAT			10,847.82
GRAND TOTAL	80,966.00	0.00	101,246.36

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

PREPARED BY: Love Rosas Account Director		
NOTED BY: Reginne Cabanban Managing Partner		
APPROVED BY: Monique Galza Brand Management Associate	APPROVED BY: VL Michelle de Guzman Marketing Manager	APPROVED BY: Elvin Luciano Vice President, Marketing Services Department