

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Toyota HEV
PROJECT : Toyota PIMS Social Content (Batch 3)
CE. NO. : TOYOTA-2024-0046
DATE : 23 October 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I TOYOTA PIMS AD MATERIALS <ul style="list-style-type: none"> One (1) static post; 4hrs per material @ Php 3500/hour Three (3) Animated posts; 6hrs per material @ Php 3500/hour total of 18hrs 	77,000.00		77,000.00
II STOCK PHOTOS (c/o SHUTTERSTOCK) Total of 4 stock photo images Cost per image @ USD 29.00 Forex: USD 1 = PHP 62.78 (BSP rate)	7,282.48		7,282.48
SUB TOTAL	84,282.48	0.00	84,282.48
11.675% ASF			9,839.98
12% VAT			11,294.70
GRAND TOTAL	84,282.48	0.00	105,417.15

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

PREPARED BY: Love Rosas Account Director			
NOTED BY: Reginne Cabanban Managing Partner			
APPROVED BY: Gianni Alvarez Digital Marketing Specialist	APPROVED BY: Juan Carlos Gaon Supervisor, Digital Marketing	APPROVED BY: Andy Ty Assistant Vice President	APPROVED BY: Elvin Luciano Vice President, Marketing Services Department